




Parisa Nikoosokhan

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Education

Google UX Design

(2021-2022)

Professional Certificate

M.A. Design Management

(2020- 2021)

Macromedia University

Munich, Germany

GPA : 1.8

B.Sc. Industrial Design

(2013-2017)

Islamic Azad University

Tehran, Iran

Skills

Design

User Research
User Interface Design
Visual Design
Product Design
Drawing
Wireframing
Usability Testing
Interactive Prototype
Experience mapping
Storyboarding
Business Research
SWOT
Competitive Analysis
Rapid Prototyping
User Interview
Iterations
Information Architecture
Presentation

Software

Figma
Adobe XD
Miro
Mural
Adobe Creative Suite
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Python (Basic)
MS Office
Keyshot
Rhinoceros 5
Solidworks

Experience

Nail Artis/Magnificity beauty bar

Munich, Germany (Sept 2020-now)

- Designed and advised on various forms and tips for nail health.
- Recommended and sold in-store cosmetic products to the customers.
- Ensured customer satisfaction by implementing what they desired.
- Checked and restocked product inventory

Collaborative Design Project/TUM & Symbio(s)cene

(Oct 2020-Jan 2021)

- Collaborated and strategized knowledge exchange and co-creation processes between diverse disciplines focusing on design approaches.
- Cooperated with 2 groups of TUM students from different disciplines as project stakeholders and planned a virtual workshop on the Miro board which helped to execute the journey flawlessly.

Honors: Symbio(s)cene certificate of achievement "Visions for a Livable Future."

Design Management Project/Knorr-Bremse AG

(Mar-Jun 2020)

- Designed an in-house educational concept focusing on the benefits of certification to reach the goal of how employees can be motivated toward the sustainable development goals (SDGs) of the company.
- Conducted a workshop with 10 employees on the Mural board to gather data, analyze, and discover users' needs.

Design Internship / SAIPA automaker Co.

Tehran, Iran (May-Sep 2017)

- Sketching car lights.
- Research about car aesthetics.
- Writing a handbook and making a PowerPoint presentation about aesthetics in car design.